



TANZANIA WOMEN CHAMBER OF COMMERCE

# NEWSLETTER

OCTOBER - DECEMBER, 2022

FOURTH EDITION



**TANZANIA WOMEN BUSINESS TRIP TO TURKEY**  
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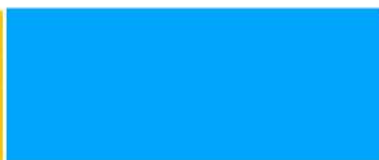
23

Congratulation Remarks

5000

30K

559





“

**Dream big.  
There is nothing  
seen that wasn't  
imagined.  
There's no overnight  
success. You have to  
start by dreaming big  
and working towards  
your goal.**

”

**FOLORUNSO ALAKIJA**

**Nigerian businesswomen**

# MARKETING

## 5TH NATIONAL MINING TECHNOLOGY EXHIBITION

TWCC became first winner at the 5th National Mining Technology Exhibition, SME's category. Handing over the award was Hon. Dr. Ashatu Kijaji, Minister of Investment, Industry and Trade and Regional Commissioner of Geita Hon. Martine Shigela.

The theme for this year was: "Minerals and Economic Opportunities, Creating Employment for Sustainable Development".



TWCC coordinated the participation of 25 women entrepreneurs from mining sector and its value chain to participate in the 5th National Mining Technology Exhibition from 27 September – 08 October 2022 at EPZ Grounds in Geita.

## EAC REGIONAL TRADE FAIR (JUA KALI EXHIBITION 2022) AT KOLOLO GROUND

Through support from GIZ Business Scouts for Development Program and E4D Program, twcc facilitated the participation of women entrepreneurs in the 22nd East Africa Micro, Small and Medium Enterprises Trade Fair held at Kololo on 08th- 18th December 2022 at Grounds, Kampala, Uganda where more two hundred women entrepreneurs from Tanzania took part in the event. This year's theme was "Buy East African to Build East Africa for Resilience and Sustainable Development".



# EAST AFRICA PHARMA & HEALTHCARE EXPO 2022



Between 14th and 16th December 2022, TWCC participated in the Largest Pharmaceutical and Medical Healthcare Exhibition in Tanzania held in Dar es salaam where nearly everything under the medical and healthcare chain was exhibited. The expo attracted both local and international participants from countries such as India, south Africa and Turkey.



## BRIEFING MEETING – TURKEY BUSINESS TRIP



On 10th October, TWCC held a Briefing Meeting for participants of the Turkey Business Trip (11 - 19 Oct 2022).

50 entrepreneurs from different regions in Tanzania gained business exposure and expanded their professional networks through B2B meetings with Turkish business people.



## TANZANIA WOMEN BUSINESS TRIP TO TURKEY



TWCC creates women's enterprises which are locally & internationally competitive by tapping into opportunities available.

TWCC also organizes international visits for Tanzanians to acquire business knowledge & technologies. Along with 50 business people, we visited food processing & packaging exhibitions in Istanbul – Turkey (11 – 19 Oct)



# **TANZANIA WOMEN CHAMBER OF COMMERCE**

16 EKİM  
FİMAK İSTANBUL SHOWROOM



**FİMAK**  
Fırın ve Soğutma Sistemleri  
Baklava ve Bisküvi Üretimi

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partners. Participants also met a team from Turkish Exporters Assembly; whose mission is to give direction to Türkiye's foreign trade & improve market diversity. B2B-meetings are an ideal way for SMEs to build connections & find potential cooperation

17 October 2022- UTEP is a business partnership organization which organizes worldwide sales and marketing activities.

Participants of TWCC's Turkey business trip took part in UTEP's B2B program which brought together 45 companies from Turkey, Russia & Egypt. The session was graced by H.E Yacoub Mohamed – Ambassador of the United Republic of Tanzania to Turkey.



TWCC Executive Director Ms. Mwajuma Hamza, H.E Yacoub Mohamed – Ambassador of the United Republic of Tanzania to Turkey, UTEP General President Mr. Sami Bektaş and Board Member Ms. Victoria Mwanukuzi.



In 1 week we visited industries & markets for different machines, participated in Food Production Technology, Packaging & Cosmetics Exhibitions and attended B2B sessions that helped maximize market opportunities.

## AGRITECH EAST AFRICA EXHIBITION

TWCC coordinated participation of women in agriculture in the 3-days (21 – 23 November) Agritech East Africa exhibition. These women had the opportunity to demonstrate their products and connect with business counterparts beyond Tanzania.



# NETWORKING

## TANZANIA WOMEN IN BUSINESS ANNUAL NETWORKING FORUM

TWCC through support from the GGIZ Employment and Skills for Development in Africa (E4D), Women Entrepreneurship for Africa (WE4A) held the-supported Tanzania Women in Business Annual Networking Forum at Kisenga LAPF International Conference Center.

The Forum brought together over three hundred 300 women entrepreneurs from all sectors of the economy who accessed capacity building, networking, business formalization and marketing services from over twenty20 respected public and private institutions.

The event was graced by Honourable Godwin Gondwe, District Commissioner for Kinondoni Municipal and the District Administrative Secretary, Ms Stella Msofe.



The networking forum was launched by Kinondoni District Commissioner Hon. Godwin Gondwe on behalf of Dar es Salaam Regional Commissioner Hon. Amos Makalla. He visited women entrepreneurs who displayed showcased their products and pitched the suitability of on services and products they provide.



Figure Ms. Carolyne Clement from SIMPLIFY presenting on their invoicing software which helps small businesses submit tax invoices via mobile device or computer



Officers from VODACOM attending to a participant of Tanzania Women in Business Annual Networking Forum about their total communications solutions catering to the business community.

## BREAKFAST MEETINGS

100 women from Songwe, Mbeya regions & others representing Dar attended the last Saturday's Women in Business Breakfast Meeting in Mbeya held on (DATE). Senior Officers from TRA, SIDO, BRELA and TBS equipped capacitated women participants with knowledge on business formalization, management, tax and standards how to formalize their businesses.



# CAPACITY BUILDING

Concerted efforts by public and private sectors are crucial for the holistic implementation of trade under AfCFTA.

UNDP Tanzania conducted a Private Sector Training on the Africa Continental Free Trade Area (AfCFTA) Agreement in collaboration with TWCC, Tanzania Private Sector Foundation (TPSF) and Tanzania Horticultural Association (TAHA).

The training took place in Dar es Salaam, Mwanza, Arusha and Zanzibar; with the aim of promoting awareness for the business sector, particularly SMEs on the recently established African Continental Free Trade Area (AfCFTA).



## OCCUPATIONAL, SAFETY, HEALTH AND ENVIRONMENTAL TRAINING



TWCC visited Mgusu women miners for needs assessment in order to conduct Occupational, Safety, Health and Environmental Training to artisanal & small scale miners in Geita region.



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## KAIZEN AWARENESS WORKSHOP

Kaizen is a approach to creating continuous improvement based on the idea that small, ongoing positive changes can reap significant improvement. The approach involves all paramaters of the business including employees. Japanese business philosophy that concerns processes that continuously improve operations & involve all employees. TWCC members in Geita participated in the Kaizen Awareness Workshop organised by SIDO in collaboration with Japan International Cooperation Agency (JICA) – 28 October 2022.



## PREVENTION OF SEXUAL EXPLOITATION AND ABUSE TRAINING

"Countrywide, 40% of women aged 15-49 years have experienced physical violence, while 17% have experienced sexual violence"- United Nations

8 – 10 November - The interagency PSEA Network chaired by UNICEF, UN Women Tanzania conducted a 3-days Training on the United Nations Victims Assistance Protocol & Technical Note.

We identified challenges to provision of victim assistance in Tanzania; and got practical guidance on how to implement the Protocol & Prevent Sexual Exploitation & Abuse in Tanzania.



## TMEA STAKEHOLDERS GENDER MAINSTREAMING TRAINING

TWCC as proud partner of TradeMark East Africa took part in a 2-days (5 - 6 October) Gender Mainstreaming Training. The main objective was to strengthen the technical capacity of TMEA staff and & partners representatives on key gender and & trade concepts.



## WOMEN IN BUSINESS FINANCIAL AWARENESS SESSION

17 November 2022 was the Women in Business Financial Awareness Session coordinated by TWCC with support from GIZ Employment and Skills for Development in Africa (E4D) and Women Entrepreneurship for Africa (WE4A) program. The Workshop sought to discuss constraints and opportunities for women entrepreneurs to access conventional and non-conventional funding; enhance women's awareness on access to finance; connect women with financial institutions as well as provide a networking platform among players in the financial service industry.

Women representing various sectors shared their experiences on access to finance in Tanzania. On the other hand: Azania Bank, NMB, Stanbic Bank, CRDB, NBC and Equity Bank presented their customer-centric view on financial products available for women SME's.



From the high table: Regional Project Manager - Women Entrepreneurship for Africa WE4A Ms. Aylin Sturm, Private Sector Adviser E4D Mr. Dennis Mbangula, Project Manager E4D Mr. Faustine Msangira, TWCC National Chairperson Mrs. Mercy Sila and Executive Director Ms Mwajuma Hamza.





The workshop brought light to TWCC's: Financial linkages, Marketing, Capacity building & Networking services.



Senior Manager-Informal Markets Ms. Gloria Mwaituka, Head of Business Incubator Ms. Kai Mollel, Manager SMEs Mr. Eyshaa Lukumay presenting on their business banking services that support company's growth. More on their products & services: <https://stanbicbank.co.tz>



NBC understand the needs of SMEs & recognize their contribution towards Tanzania's economic growth. Here, Ms. Lilian Kokugonza & Ms. Josephine Temu from NBC were presenting about their services including Johari Account which is specifically designed for women.





Mr. Methuselah Athanas from EFTA was elaborating about their equipment loans without collateral for SMEs in Tanzania.

## TWCC'S WOMEN'S DINNER WITH IRINGA REGIONAL COMMISSIONER

TWCC hosted a dinner with the Regional Commissioner Hon. Halima Dendego in October 2022 to provide a networking and learning opportunity for women entrepreneurs in Iringa Region. Attending were private, public stakeholders & prominent businesspeople; making it a great networking platform.



## PRODUCT DEMONSTRATION AND SALES



# COLLABORATION AND PARTINERSHIP

## BEEKEEPING PROJECT IN TABORA



**"Teamwork makes the dream work" - John C. Maxwell**

Women who are part of TWCC's beekeeping project in Tabora received 100 more beehives from the Regional Commissioner Office. Honey from Tabora is distinct and therefore presents a great opportunity for honey processing in the region.



## STRATEGIC PARTINERSHIPS

28th October 2022, the - TWCC Executive Director Ms. Mwajuma Hamza met Assistance Project Manager & Regional Manager for Africa at AIM Congress Ms. Irene Obarra & discussed the participation of Women & Youth in the Annual Investment Meeting (AIM)



**The Investment  
Paradigm Shift:  
Future Investment  
Opportunities to  
Foster Sustainable  
Economic Growth,  
Diversity and**

Every edition of AIM Congress is an opportune event to discuss investment trends & strategies that can be utilized to maximize the potential of every business, country & region to consequently fuel economic diversification". More info about the congress here: <https://www.aimcongress.com/>

## ZIMBABWE- TANZANIA TRADE MISSION

From strategy to implementation. In September TWCC Executive Director Ms. Mwajuma Hamza met with ZimTrade delegation for initial preparations of Zimbabwe-Tanzania Trade & Investment Forum.

On 8 November, TWCC members took part in a 2-days forum which is an initiative for broader market opportunities for both countries. This is TWCC's initiative to ensure women's businesses access markets beyond Tanzanian borders by tapping into opportunities available. In this photo (on the right) is one of our members: Ms. Venancia Msita representing the tourism sector.



## LAUNCH OF TUNDUMA CARGO SCANNER

24 November 2022- To facilitate inspection of goods across Tunduma Border, TradeMark East Africa supported the Government of Tanzania to install a Cargo Scanner. TWCC Executive Director Ms. Mwajuma Hamza participated in the official launch of the scanner; in the presence of Songwe Regional Commissioner Hon. Waziri Waziri Kindamba.





During the event, Ms. Mwajuma Hamza met with TRA Commissioner General Mr. Alfayo Kidata, TradeMark East Africa Gender Advisor Mrs. Scolastica Kimaro and TWCC women trading across Nakonde-Tunduma One Stop Border Post.

## SMEs DEVELOPMENT PROJECT - STAKEHOLDERS ENGAGEMENT SESSION

TWCC attended GIZ E4D SMEs Development Project - Stakeholders Engagement Session on Bid Management & HSE Training.

The project intends to equip enterprises for international tenders & support the private sector by ensuring it benefits from international investments.



## GENDER-FOCUSSED PARTNERSHIPS

TWCC Exec. Dir. Ms. Mwajuma Hamza met UN Women Director Ms. Sima Bahous; courtesy of Ambassador of France in Tanzania H.E Nabil Hajlaoui.

She was in great company of Minister of Community Development, Gender, Women and Special Groups Hon. Dr. Dorothy Gwajima, Minister of State PORALG Hon. Angellah Kairuki, UN Women Tanzania Country Representative Ms. Hodan Addou & other generation equality champions.



During her 4-day stay in Tanzania, UN Women Director Ms. Sima Bahous met Government & Civil Society Partners who are vital to the implementation of women empowerment initiatives in Tanzania

## 16 DAYS OF ACTIVISM

TWCC, VSO & Leat under CLARITY Project operate a Gender Desk which helps women & youth safely report Gender Based Violence cases. Leaders from Bunda, Tarime & Butiama Districts attended a capacity building seminar so as to extensively help victims of sexual violence in Mara.



## EXTENSION OF SERVICES

TWCC in collaboration with CSOs, Social Welfare & Police Gender Desk; is in the process of launching a Gender Desk to help victims of Gender Based Violence in Mara. Similarly in March, TWCC launched a gender desk in Geita during the commemoration of International Women's Day.



## INTRODUCTION OF THE BORESHA UJUZI PROJECT

Between 20th – 24th December 2022, TWCC conducted a baseline survey aimed at mapping out beneficiaries, key government and private sector stakeholder. TWCC leveraged the survey, to officially introduce the project to Regional and District Authorities in Songwe – Tunduma and Mbeya-Kyela respectively.

Through support from the German Development Corporation (GIZ), TWCC will be implementing the Boresha Ujuzi Project to strengthen capacity of women in cross border trade in Tunduma and Kasumulu Border. The project is set to commence early 2023, and more than 200 women are expected to benefit through the project.



## EABC APPOINTMENT

Together with two other respected countrymen, the National Chairperson for Tanzania Women Chamber of Commerce Mrs. Mercy Sila had the honour to be appointed as a National Goodwill Ambassador for the East Africa Business Council for the United Republic of Tanzania.

The EABC Goodwill Ambassador will have the overall responsibility to build and maintain strategic networks and partnerships for EABC at the National level while ensuring that the Mission, Vision and Core values of EABC are the cornerstones of the Ambassadorial role. Congratulations Mrs. Mercy Sila.

## TWCC MEETING WITH TURKISH EMBASSY

On 21st December 2022 TWCC management held strategic meeting with the Turkish Ambassador and senior leadership to reflect cooperation between two institutions in serving respective stakeholders. TWCC leveraged the meeting to highlight its plan for 2023 in empowering women and women entrepreneurs in Tanzania.



*Congratulations!*

For being appointed as the  
East African Business Council  
**GOODWILL AMBASSADORS**  
in Tanzania



**Dr. Samuel M. Nyantahe**  
EXECUTIVE DIRECTOR  
Daima Associates Limited  
Dar Es Salaam, Tanzania



**Ms. Mercy Sila**  
CHAIRPERSON  
Tanzania Women  
Chamber of Commerce



**Mr. Raphael Maganga**  
PRIVATE SECTOR ADVISOR  
Tanzania Private  
Sector Foundation



@eabc\_tanzania



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# AWARDS

TWCC is proudly ending the year 2022 with a whopping several notable awards namely the: Best Women Exhibitor during the 46th Dar es Salaam International Trade Fair, First Winner in SME's category during the 5th National Mining Technology Exhibition, and Second Winner in Private Sector Category during NaneNane Agricultural Exhibition, and leading Private Sector Organization for promoting inclusion of women entrepreneurs in private sector..

TWCC recognized by TanTrade as the Best Institution that motivate women participation in the 7th Tanzania Industrial Products Exhibition.



## THE TBS QUALITY AWARD 2022

On 15th December 2022, TWCC participated in the National Quality Awards aimed recognizing organizations that excel in continuous quality improvement; and motivate organizations to adhere to proper quality business norms. Whereas, two TWCC members were recognized as enterprise that adhere to proper quality norm and continuous improvement.

Winners are Ms Tatu Suleiman owner Zaidat Products from Zanzibar and Fatma Sobo owner Faima Products from Mainland. The award is organized by the Tanzania Bureau of Standards.



# CONGRATULATORY REMARKS

2 Oct 2022 – H.E Samia Suluhu Hassan appointed Hon. Angellah Kairuki as Minister of State, President's Office. The occasion took place at the State House in Dar es Salaam.

Hon. Angellah is also National Coordinator & Advisor at the Gender Equality Forum. The Gender Equality Forum Action involves participation of key actors from the Government, UN Women, women's rights organizations and the private sector.



**TANZANIA WOMEN CHAMBER OF COMMERCE**  
For Empowering Women in Business

## PONGEZI



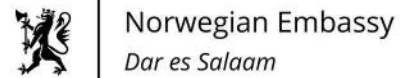
**Mhe. Angellah J. Kairuki**  
**Waziri wa Nchi, Ofisi ya Rais, Tawala za Mikoa na Serikali za Mitaa (TAMISEMI)**

Bodi ya Wakurugenzi, Menejimenti na Wanachama wa Chama cha Wanawake Wafanyabiashara Tanzania (TWCC) wanatoa pongezi kwa Mhe. Angellah J. Kairuki kwa kuteuliwa na Rais wa Jamhuri ya Muungano wa Tanzania **Mhe. Samia S. Hassan** kuwa Waziri wa Nchi, Ofisi ya Rais, Tawala za Mikoa na Serikali za Mitaa (TAMISEMI)

### KAZI IENDELEE

📞 0757 823 982 / 0684 112 311 | 🌐 [www.twcc-tz.org](https://www.twcc-tz.org) | ✉ [info@twcc-tz.org](mailto:info@twcc-tz.org)

## THANK YOU TO ALL OUR PARTNERS & SPONSORS



## MEMBERSHIP DUES

Tanzania Women Chamber of Commerce is a member based organisation serving more than 10,000 women entrepreneurs from all sectors and regions in Tanzania mainland & Zanzibar.

TWCC gently reminds members to pay their annual membership subscription of 25,000 for individual members, 50,000 for companies & 250,000 for associations.

These dues help us deliver on our mandate to support members' access to business diagnostics, capacity building, resources mobilisation, marketing, networking and financial linkages services.

## Payment can be made via

### MOBILE MONEY

0757 823 982



0677 070408



0684 112 311



ACCOUNT NO: 01j1029021100

ACCOUNT NAME: TANZANIA WOMEN CHAMBER OF COMMERCE

## STAY CONNECTED



Tanzania Women Chamber of Commerce



tzwomenchamber\_twcc



Tanzania Women Chamber of Commerce (TWCC)



TanzaniaWomen



Tanzania Women Chamber of Commerce (TWCC)