



For Empowering Women in Business

# QUARTERLY NEWSLETTER

JANUARY - MARCH 2022



## TANZANIA WOMEN INDUSTRIAL AWARDS EVENT

NETWORKING & EVENTS

Page>>> 04



## AFRICA CONTINENTAL FREE TRADE AREA (AfCFTA)

Page>>> 07



## TANZANIA WOMEN INDUSTRIAL EXHIBITION WEEK

Page>>> 06



## TABLE OF CONTENTS

THE BUSINESS BUSKET 2022	4
NETWORKING & EVENTS	4
MARKET LINKAGES	6
CAPACITY BUILDING	7
ADVOCACY	8
PROGRAMS & PROJECTS	9
COMMUNITY ENGAGEMENTS	10
SUCCESS STORIES AND TESTIMONIALS	11
COLLABORATION WITH GOVERNMENT	13
TWCC'S IMPACT	14
UPCOMING EVENTS	15





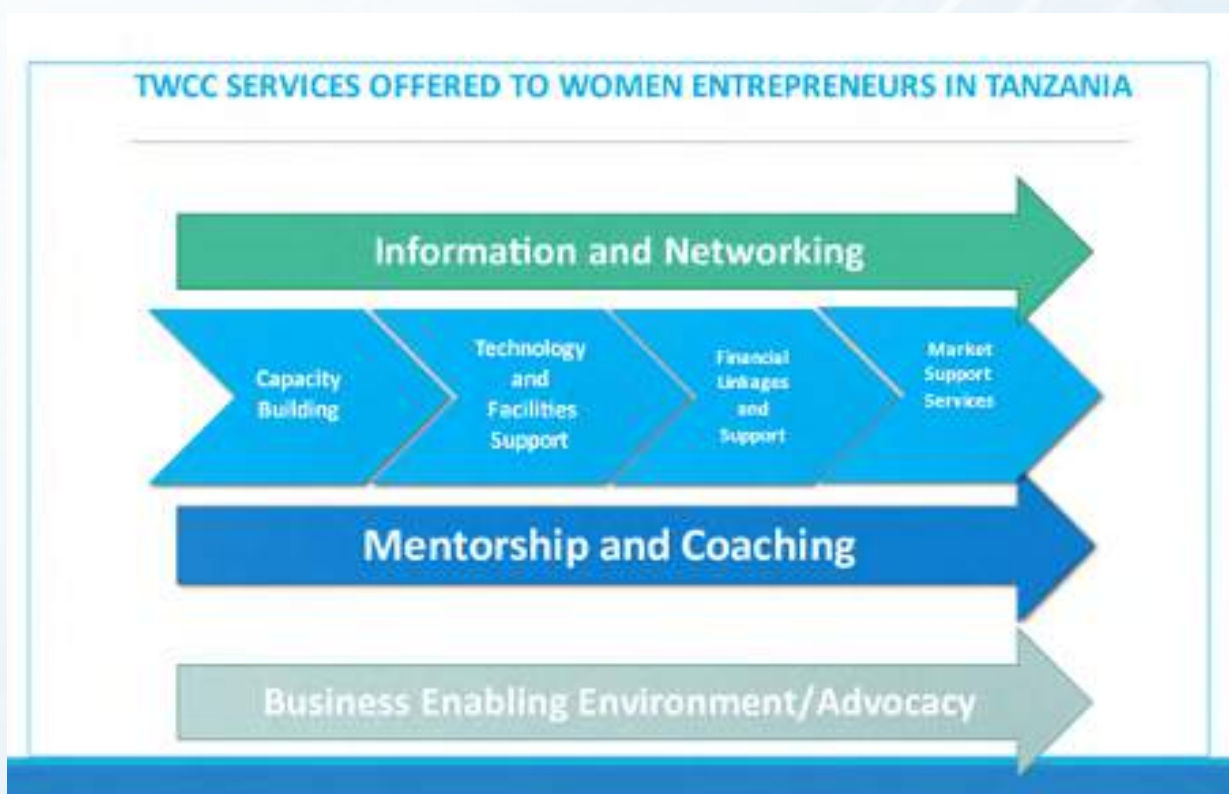
**H. E Samia Suluhu Hassan**

*'The government intends to formalize informal businesses, encourage major banks in the country to establish special windows which will provide interest-free loans to women, and provide more platforms for women to participate in decision making'. H.E Samia Suluhu Hassan during commemoration of International Women's Day 2022 at Maisara Grounds in Zanzibar.*

Despite of the challenges brought by the covid -19 pandemic; women's businesses have continued to flourish in different aspects. The Tanzania Women Chamber of Commerce (TWCC) as the apex organization that supports women in business acknowledges the positive change in the business environment which is largely influenced by the leadership of Her Excellency, Samia Suluhu Hassan. Her efforts to reconnect Tanzanian businesses with the rest of the world has motivated business practices.

This year 2022, the business community has higher hopes of greater positive changes to come as a result of ongoing business reforms and efforts to improve the business investment climate across the country.

TWCC is serving more than 1 million women entrepreneurs across Tanzania Mainland and Zanzibar through its 27 Regional Chapters/Branches, 14 Women Sectoral Associations and 11 Platforms for Women in Cross Border Trade.





# THE BUSINESS BASKET 2022

## NETWORKING & EVENTS

TWCC organizes Monthly breakfast meeting as networking event for women entrepreneurs to network and share information and experiences. During the meeting, members are continually updated on current trends, policies and regulations in the business world. This is also an opportunity to share information on upcoming business events and networking opportunities for women in business.



### BREAKFAST MEETING/ LAUNCH OF TANZANIA WOMEN INDUSTRIAL AWARDS 2022

The launching of Tanzania Women Industrial Awards was officiated by Temeke's District Commissioner, Jokate Mwegelo during TWCC's Monthly Breakfast Meeting held on 29th January 2022. The meeting was held at Ngome Holding- Mwenge, Dar es Salaam with attendance of over 640 participants (both offline & online through TWCC's Youtube and Facebook page). The awards aim to inspire, steer creativity, and highlight women's successes; making it a great third-party endorsement for women-led businesses.

Through Tanzania Women Industrial Awards, TWCC identifies and honors established and upcoming business-women for their outstanding achievements. This cultivates an entrepreneurial spirit in women and inspires the next generation of Tanzania women in business.



### TANZANIA WOMEN INDUSTRIAL AWARDS EVENT

In recognition of women's contribution to Tanzania's economy, TWCC conducted its 2nd phase of Tanzania Women Industrial Awards 2022. The event was held at Mlimani City Conference Centre on 9th March 2022, with Guest of Honor being Hon. Dr. Dorothy Gwajima, Minister of Community Development, Gender, Women and Special Groups. The awards event aimed to promote and celebrate women entrepreneurs who contribute to the business community and society at large.



The awarding ceremony featured panel discussions, entertainment: poetry, traditional dances, modern music, and presentation of awards to 35 business-women in agriculture, education, tourism, and mining sectors (to mention a few). It was a high-level event attended by 502 people from all regions in Tanzania Mainland and Island (Zanzibar).



**Deputy Minister for Investment, Industry and Trade Hon. Exaud Kigahe, presenting the Award to Mrs. Anna Wanzagi (owner of FANA Soap Manufacturing Company from Mara Region)**

Participants included representatives from the government such as the Deputy Minister of Investment, Industry, and Trade: Hon. Exaud Kigahe, Temeke's District Commissioner: Hon. Jokate Mwegelo, Executive Secretary at National Economic Empowerment Council (NEEC): Mrs. Beng'i Issa and Development Partners/Donors were highly represented. From TradeMark East Africa (TMEA) Mrs. Monica Hangi, Country Director for Tanzania, GIZ Tanzania Country Director were represented by Ms. Francine Kabongo Mbuyi, who is a team leader for Employability for Sustainable development in Africa (E4D) Program, CUSO International were represented by Country Director Mr. Romanus Mtunge and Mennonite Economic Development Associates (MEDA) were represented by Mrs. Rehema Mbugi (Program Manager), and there were also representatives from Voluntary Services Overseas (VSO).





Other representatives from development partners were from FCDO/UKAID, TradeMark East Africa Regional Director for East and Central Africa (Mr. John Ulanga) etc. The private Sector were also represented well by TCCIA, TPSF Executive Director and from Government trade Facilitation Institution agencies Mrs. Latifa Muhamedi, TANTRADE Director General, Mrs. Stela Kahwa, Director General for Weight and Measures (WMA) and other from Brela, GCLA, SIDO, NSSF, VETA, NDC. The event was also branded by the largest financial institutions in the Country which were well represented by senior officials from NMB Bank, CRDB and NBC Bank.



## BREAKFAST MEETING - SINGIDA

On 19 February, TWCC Singida held a Breakfast Meeting with participation of over 100 women entrepreneurs

With presentations from financial institutions such as CRDB Bank, NMB Bank, and trade-support institutions like SIDO & TRA, 100 of these women acknowledged the range of opportunities available to them in order to build their businesses.

TWCC raises women's status by inventing ways to influence, and create opportunities for them to build successful businesses.



## BREAKFAST MEETING - GEITA

On 1 March 2022, TWCC held the Monthly Breakfast Meeting at GEDECO Hall in Geita. The Guest of Honour was Ms. Winniel Singu who attended on behalf of Geita's District Commissioner Mr. Wilson Shimo.



The meeting brought together government stakeholders such as Small Industries Development Organization (SIDO), Tanzania Forest Service Agency (TFS), National Economic Empowerment Council (NEEC), Regional Fisheries Officer, Burigi Chato Conservator, GS1.

There was also presence from financial institutions such as CRDB Bank, and private businesses such as Storm FM: a radio station in Geita and Dijah Fitness: a health, fitness, and lifestyle business.

The meeting was attended by 150 women entrepreneurs from different sectors who got to connect, showcase their products and build their professional networks which could potentially help tap in the available economic opportunities in Geita.

## BREAKFAST MEETING - ZANZIBAR



## EU - AFRICA BUSINESS FORUM

TWCC in collaboration with Federation of Germany Industries (BDI) organized a side event during the 7th EU - Africa Business Forum which took place from 14th to 18th February 2022. The side event took place on 14th February, 2022 with a theme "Creating Success Stories: Female Business Leaders in East Africa and Europe".

The side event featured women leaders from Europe and East Africa where Tanzania was represented by TWCC Chairperson Mrs. Mercy Sila who highlighted TWCC's efforts to empower women and she also had the opportunity to share her leadership story which inspired youths and other women who aspire to become leaders in different levels.

Other panelists in the discussion were: Mrs. Beng'i Issa, Executive Secretary at National Economic Empowerment Council (NEEC), Fatma Mabrouk, Permanent Secretary at the Ministry of Tourism and Natural Resources - from Zanzibar and Mrs. Sabine Doll 'Omo, Chief Executive at Siemens.



**TWCC meeting with GIZ Country Director Mr. Mike Falke**



## MARKET LINKAGES

### 2ND TANZANIA WOMEN INDUSTRIAL EXHIBITION



The second phase of Tanzania Women Industrial Exhibitions took place from 3<sup>rd</sup> to 8<sup>th</sup> March 2022 at Mnazi Mmoja Grounds. The theme for this year was: "Women Economic Empowerment, Catalyst for Inclusive Economy".

The purpose of the Industrial Exhibition Week is to promote products from locally-owned women industries. The exhibitions welcomed over 360 business-women from sectors such as Food Processing, Handcraft & Textile, Detergents and Cosmetics.

The exhibitions also brought together national development partners who were also showcasing including TanTrade, SIDO, National Social Security Fund (NSSF), Tanzania Private Sector Foundation (TPSF), Government Chemist Laboratory Authority (GCLA), NMB Bank, NBC Bank, CRDB Bank, Business Registration and Licensing Agency (BRELA), UTT Asset Management and Investor Services (AMIS), and National Development Corporation (NDC).



The exhibition was officially launched during the opening ceremony on Saturday 5 March with Guest of Honor being the Minister of State, President's Office, Union and Environment, Honorable Selemani Said Jafo.

Other Invited guests were from TradeMark East Africa (TMEA), GIZ Business Scouts for Development (BSfD), United Nations Industrial Development Organization (UNIDO), CUSO International, representative from different embassies and TWCC Board members.

The exhibitions also served as centre for building capacity to women entrepreneurs. On 7 March for example, TWCC in partnership with ADRA (Adventist Development and Relief Agency) facilitated a training on vegetable farming in geographically-small areas.

The training welcomed agriculturists from SUA (Sokoine University of Agriculture), and nutritionists who educated women and youths on proper nutrition. All 50 participants were given seedlings to kick-start their journey in small-scale farming.

### DUBAI 2020 EXPO PHASE II

TWCC enhances women's participation in business forums at National, Regional and International levels.

Once again, TWCC brought people closer to a lifetime opportunity to visit the Dubai Expo 2020 from 23 February – 01 March 2022.

This is the biggest International Exhibition which featured 191 countries. It presented an opportunity time to meet like-minded business professionals in the United Arab Emirates (UAE).

There was a special 'Tanzania Day' and 'Business Forum' on the 26 & 27 February respectively as part of the ongoing expo, to which H.E Samia Suluhu Hassan was present.



Group photo: TWCC Delegates in Dubai.



TWCC's National Chairperson Mrs. Sila along with some of TWCC delegates during celebration of 'Tanzania Day', which immersed audiences in Tanzania culture through cultural performances and traditional dances.

## CAPACITY BUILDING

***TWCC empowers women entrepreneurs by providing various training in all aspects of business***



### USER-ACCEPTANCE TRAINING – WIT PLATFORM

In efforts towards trade digitization, TWCC with support from TradeMark East Africa (TMEA) is in the final stage of developing an online trade platform for women in trade (WIT) across Tanzania and East Africa.

The User Acceptance Testing (UAT) of the WIT platform was done to determine whether the system developed meets user requirements. The testing involved actual users and beneficiaries of the platform, in this case: traders, entrepreneurs and service providers.

In Tanzania, the testing was done with a small group of selected users. The UAT sessions were conducted in two regions: Tabora and Dar es Salaam. Altogether, 60 TWCC members took part in respective sessions in Tabora (9 – 10 February) and Dar es Salaam (15 – 16 February).

Other specific objectives of the User Acceptance Testing sessions were: to allow users install the mobile application and register, allow users to post their products and use all system functions and tools, and to allow users propose components which need improvement prior official launch.



### FOOD PROCESSING TRAINING

As we wrapped up Women's History Month in March, Small Industries Development Organization (SIDO) held a 5-days food processing training funded by Tanzania Education Authority (TEA).

TWCC appreciates efforts by SIDO in formulating programs that promote the development of small industries in Tanzania.

Pictured above is the Acting Director of Manyoni Council in Singida: Mr. Fadhili Chimsala, Manager of SIDO - Singida and 40 TWCC members after completion of the course on 26 March 2022.



### AFRICAN CONTINENTAL FREE TRADE AREA (AfCFTA)

The Ministry of Investment, Industry and Trade (MIIT) in partnership with the Private Sector, and AfCFTA Secretariat conducted awareness and capacity building workshops for stakeholders on the Africa Continental Free Trade Area (AfCFTA) agreement and its opportunities.

The first workshop was held in Dar es Salaam from 14 - 16 February 2022 at the Four Points by Sheraton (New Africa Hotel), and the event was officiated by Hon. Exaud S. Kigahe, Deputy Minister - Ministry of Investment, Industry and Trade.

TWCC represented women entrepreneurs in this workshop whose objectives were to educate, build capacity and encourage stakeholders, especially in the private sector, to effectively capitalize on business and marketing opportunities under the AfCFTA agreement.

Other beneficiaries of the workshop were traders and producers.

The AfCFTA workshops were also conducted in Zanzibar, Mwanza, and Arusha regions.



## ADVOCACY

Women play a key role in economic life as entrepreneurs/business owners, business managers and employees. This has important impacts: On the one hand, women's participation in the private sector is critical to its development. On the other hand, women's participation in the economic development, by creating employment, generating incomes, and reducing vulnerability, improves economic development while addressing gender issues as well as gender balance. In all sectors of the economy, we have women doing business or have invested with entrepreneurial mindset of accruing returns on their investments as well as creating economic opportunities. Thus, women participation in business environment reforms is vital in improving business environment as it nurtures and sustains entrepreneurship and industrialization.



### BLUEPRINT REVIEW MEETING

TWCC, in collaboration with the Ministry of Investment, Industry and Trade (MIIT), and Agricultural Markets Development Trust (AMDT), held a 2-days review meeting of the Blueprint from the 31st of January – 01st February 2022, at Flomi Hotel, Morogoro.

The meeting was officiated by TWCC's National Chairperson, Mercy Sila and attended by 50 of TWCC's high-level leaders from different regions, and women representing the private sector. Through the dialogues, TWCC managed to review the status of the implementation of the Blueprint with regard to issues that are directly linked to women's businesses.

Participants also identified with evidence issues that have already been rectified by the government, providing relief to their businesses.

Recommendations in priority areas were also put forward, for respective government bodies to implement.

TWCC was honored to have the presence of Dr. Godwill Wanga from Tanzania National Business Council (TNBC).



### PUBLIC-PRIVATE DIALOGUE (PPD) MEETING

TWCC participated in the Public-Private Dialogue (PPD) between OSHA (Occupational Safety and Health Authority), and stakeholders from the textile and clothing sector on 08 February 2022.

Among the stakeholders were representatives from International Finance Corporation (IFC); a member of World Bank Group focusing on the private sector in developing countries.

The aim of the meeting was to identify challenges, and recommend solutions to boost investment & contribution of the textile industry in Tanzania's economy.



*TWCC's National Chairperson, Mrs. Mercy Sila attended the event along with 25 TWCC members from Dar es Salaam and Morogoro.*



*From the government, there was the Executive Secretary of Tanzania National Business Council (TNBC) Mr. Goodwill G. Wanga, and other officials from TNBC.*



### FEGGE PROJECT FORUM

On 18 February, TWCC's Executive Director Ms. Mwajuma Hamza was in Dodoma for the Mennonite Economic Development (MEDA's) FEGGE Project Forum.

TWCC's Executive Director presented on the situational analysis of women businesses in Tanzania.

This was used as means to identify gaps for potential business solutions to end poverty.

### BREAKFAST MEETING - ARUSHA



TWCC's Chairperson – Arusha, Ms. Alice Mzava is pictured with officers from Tanzania Revenue Authority (TRA), NMB Bank & SIDO during the monthly Breakfast Meeting on 25<sup>th</sup> January. It was a great networking experience that held 180 attendees.



## PROGRAMS & PROJECTS

TWCC is implementing different Program and Projects targeting Women economic empowerment in Different regions with the support from different development Patners and in collaboration with both local and International organizations.



### EYEE PROJECT REFLECTION MEETING

TWCC, represented by Mwanza Chairperson pictured above Ms. Fausta Ntara participated in the Voluntary Service Overseas (VSO) Reflection Meeting in Mwanza. She provided an overview of the collaboration between TWCC and VSO in implementation of various projects including T-LED Project, CLARITY Project and the EYEE (Enhancing Youth Entrepreneurship & Employability) Project in Mwanza.

The recent EYEE Project was launched by Standard Chartered Bank and is being implemented by local partners: TWCC, VSO, SIDO, Randstad and Tanzania Chamber of Commerce, Industry & Agriculture (TCCIA).

The project aims to empower 400 youths in Illemela & Sengerema Districts in Mwanza with skills & knowledge to start up their businesses. An estimated 60% of the youths will be women. This will bring about sustainable, economic growth in the community. VSO appreciated the role of partners particularly TWCC in complementing project implementation by providing expertise in advocacy, marketing and capacity building areas.

### LAUNCH OF GENDER DESK

TWCC, in collaboration with Voluntary Services Overseas (VSO) and Lawyer's Environmental Action Team (LEAT) through the CLARITY Project funded by the European Union (EU) launched the Regional Gender Desk in Geita to help victims of gender based Violence in the Mining Sector.

The Gender Desk was launched by the Regional Commissioner (RC) Rosemary Senyamule during International Women's Day Ceremonies at CCM Kalangalala Grounds, in Geita. The Gender Desk will serve as a community safe space for primary actors (vulnerable women, youth and people with disabilities) to discuss sensitive issues, safely report harmful incidents including Gender Based Violence (GBV), gain advice and referrals where necessary, and to access justice through trained community leaders and paralegals.

The Gender Desk is operated by a Regional Representative from the Tanzania Women Chamber of Commerce (TWCC) within TWCC offices in Geita. Right before the launch of the Gender Desk, TWCC participated in a peaceful protest to commemorate International Women's Day on 8 March 2022. 500 women participated.





## COMMUNITY ENGAGEMENTS

TWCC participates in voluntary work intended to help people in particular communities in Tanzania for the wellbeing of those communities.



### ENVIRONMENTAL CLEANNESS

TWCC participated in an environment cleanliness campaign launched by Geita's Regional Commissioner (RC) Hon. Rosemary Senyamule on 29th January 2022.

The campaign slogan was: 'Mwanamke ni Chachu ya Usafi wa Mazingira, Tuungane Kutunza Mji Wetu' which translates to: 'Women are a Critical Component in the Environment, Let's Unite and Take Good Care of our City'.

TWCC joined efforts with the RC in this continuing campaign that takes place every Saturday. TWCC recognizes the importance of conserving the environment because of its direct link with business women whose practices may impact it.

Seated in the picture below is the Minister of State in the President's Office (Regional Administration and Local Government) in Tanzania Hon. Innocent Bashungwa.



### COMMUNITY SERVICES

In order to meet societal needs, TWCC paid a visit to Lindi District Prison on 20 March 2022, and submitted basic necessities such as soaps, toothbrushes, female towels, and refreshments.

The prison has a total 167 inmates (men and women).

In the same way, on 26<sup>th</sup> March TWCC's Chairperson, Mrs. Mercy Sila together with the Vice-Chairperson Mrs. Romanus Rose participated in an entrepreneurship seminar organized by the KKKT Church in Msasani.

Together, they trained the congregation on the importance of utilizing available opportunities and resources in order to grow their businesses and increase their incomes.

These are among a few ways TWCC gives back to the community.



The TWCC team in Singida participated in a community campaign for planting watermelons. Watermelons are known for their hydrating properties, anti-cancer effects, aid in digestion, and anti-inflammatory effects.

TWCC participates such campaigns for the wellbeing of the whole community.



**TWCC participation on Geita Regional business council meeting.**



## SUCCESS STORIES AND TESTIMONIALS

**Join us in celebrating women who are making impacts to the society from various places.**

**“ TWCC has continued to connect women in business within the East African Community ”**

**Meet Dinasara Sami,**

The founder of DIDADOs Enterprises, a processor and distributor of nutritious flour, pumpkin seeds, cashew nuts, mushrooms, sweet potatoes and Sesame seeds based in Mwanza City Tanzania. She was able to sell all her stock, meet potential customers as well as receiving huge orders from Kenya, Rwanda and Tanzania. She narrates “During the EAC Juakali trade fair that took place in Mwanza, Tanzania from 2nd to 12th December,

2021, I met a company from Rwanda. and agreed to be business partners. On February, 2022, I supplied approximately 1 tone of sesame seeds and 810kg of pumpkin seeds to Rwanda. “I appreciate TWCC and the GIZ Business Scout for Development programme for making it possible for us to penetrate new markets across the EAC Region.”

**“ The impact of Trademark East Africa (TMEA) support to women SMEs in Tanzania ”**

**Meet Mrs. Alice Burchard from Rukwa Region, who benefited from standards & business compliance training under the Project Funded by TradeMark East Africa (TMEA)**

As a result of the training support from TWCC on rules and regulations for doing cross border trade, I was able to formalize my business. I gained useful knowledge from authorities like TBS, TRA, SIDO, Immigration, BRELA and GS1 Tanzania which were an eye opener for me to officially commercialize my business. I have since gained certification with the Tanzania Bureau Standards (TBS) which positioned my products for the regional market during the fair. Besides, I sold almost all products I exhibited and received good number of orders from local supermarkets and agents in Kenya.” Ms. Alice Burchard the CEO of Aim Natural Products narrated.

During my participation in the Jua Kali Nguvu Kazi fair, I was able sell almost all my products, meet and build a strong business network with counterparts from Rwanda and DRC Congo. I signed a Memorandum of Understanding (MoU) of distributing sunflower cooking oil with companies from Rwanda and Democratic Republic of Congo” said Ms. Mary Urio co-founder of YES GROUP, a processing and distributor of sunflower cooking oil, avocado and Candle oil from Kagera Tanzania.



## SUCCESS STORIES AND TESTIMONIALS



“ I got inspired to join TWCC by a friend. I was the first member to join from Zanzibar. I'm now Chairperson who has inspired many women to become TWCC members. ”

Miss Tatu Suleiman is CEO of Zaidat Products, a registered business from Urban West in Zanzibar. The company engages in production and distribution of natural beauty products such as spices and seaweed soap, scrub (seaweed and coffee), hair oil, and petroleum jelly. These products are available in Dar es Salaam, Zanzibar and in various regions through sales agents. All products have been certified by Zanzibar Bureau of Standards, ZBS.



“ I joined TWCC in 2010, through which I received Business Formalization Trainings, & Training on Cross-Border Trade. 75% of my products are now certified by Tanzania Bureau Standards TBS, making it easier to find reliable markets in Tanzania and abroad. ”

Joyce Mmari is the CEO of Med Foods Company Limited based in Arusha Region. The company is involved in processing nutritious flour and food spices. Her humble beginning started in 2009, with only 3 kg worth of sales. The company now produces 35 tonnes worth of produce. Joyce has managed to promote her business through conferences and exhibitions organized by TWCC. Watch more on her story here



“ Through TWCC, I participated in various capacity building trainings such as the one supported by International Trade Centre (ITC), in Kampala where I met East African counterparts in agriculture. This helps grow my business network. ”

Victoria Mwanukuzi left her job and decided to pursue entrepreneurship. Realizing that agriculture is the background of Tanzania's economy, she joined TWCC and started a modern farm in Bagamoyo - Coast Region. Nyanzobe Insight Limited is a registered company that produces colored capsicum, sweet melon, cucumbers, pawpaw, mangos, eggplant and green vegetables.



## COLLABORATION WITH GOVERNMENT



Following the Tanzania Women Industrial Awards Event in Dar es Salaam, TWCC's team in Tabora hosted an event to commemorate International Women's Day and congratulate winners of the awards coming from Tabora. The guest of honor on this event was Dr. Batilda Buriani who is the Regional Commissioner of Tabora. Regional representation of women is at the centre of TWCC's strategy.

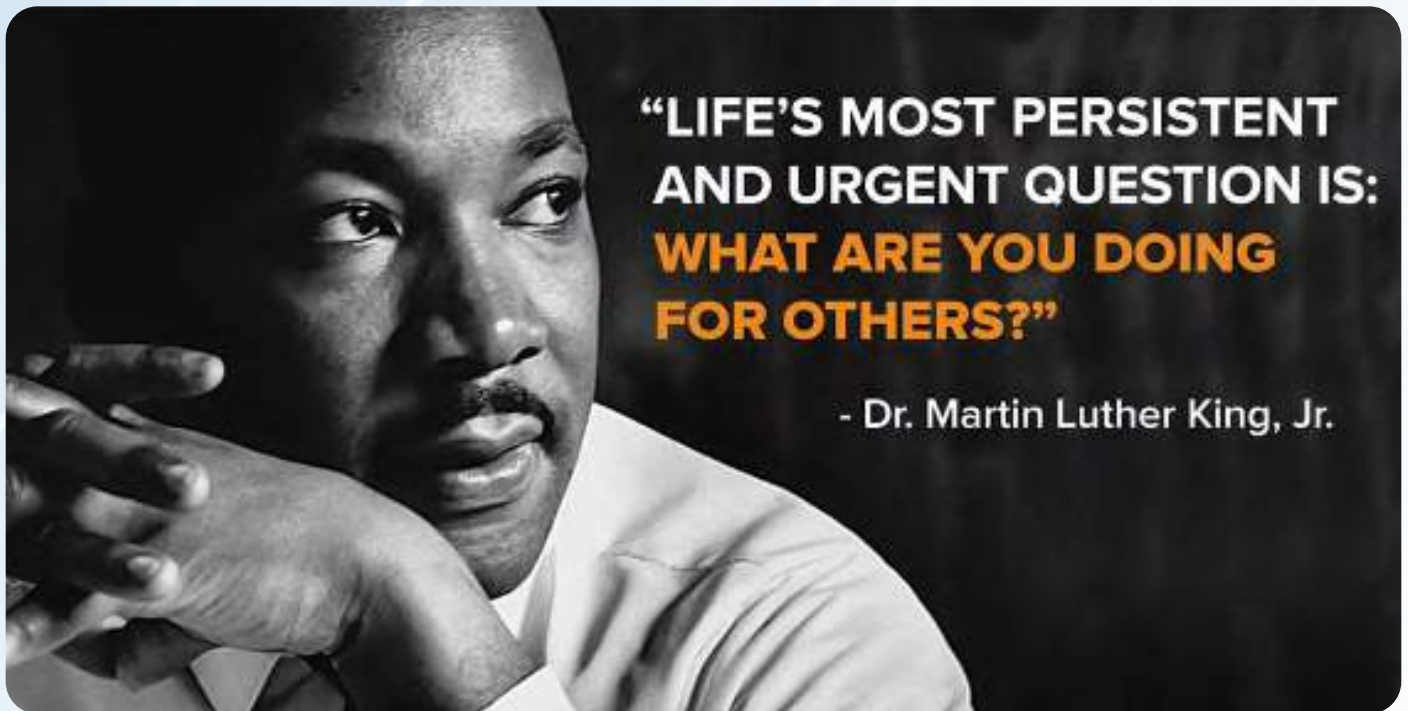
TWCC works with the government, partner organizations, and local communities to promote the growth of women entrepreneurs. Pictured here is Tabora's Regional Commissioner, Dr. Batilda Buriani after a meeting with TWCC leaders from Tabora.



TWCC – Tabora team in a women gala event which was graced by the presence of Tabora's Regional Commissioner Dr. Batilda Buriani. Such events are key for women to get into contact with social and professional networks.



## TWCC'S IMPACT



*'Life's most persistent and urgent question is, what are you doing for others?'- Martin Luther King Jr.*

*TWCC has reached 36,914 women from all over Tanzania in this quarter through the following activities:*

S/N	ACTIVITIES	NUMBER OF WOMEN REACHED
1	Tanzania Women Industrial Awards 2022	502
2	TradeFair and Exhibitions	1,100
3	Monthly Breakfast Meeting	2,017
4	Tanzania Women Industrial Exhibition	360
5	Commemoration of International Women's day (All Regions, Districts etc.)	6,773
6	Business Investment and Opportunity Forums	367
7	Policy Advocacy, Participation on PPD's and other Stakeholders engagements	920
8	Community Engagements	475
9	Financial Linkages	2,500
10	Capacity Building Training	814
11	Information Sharing	21,086
<b>Grand Total: 36,914</b>		



## EVENT PHOTOS





## EVENT PHOTOS





## UPCOMING EVENTS

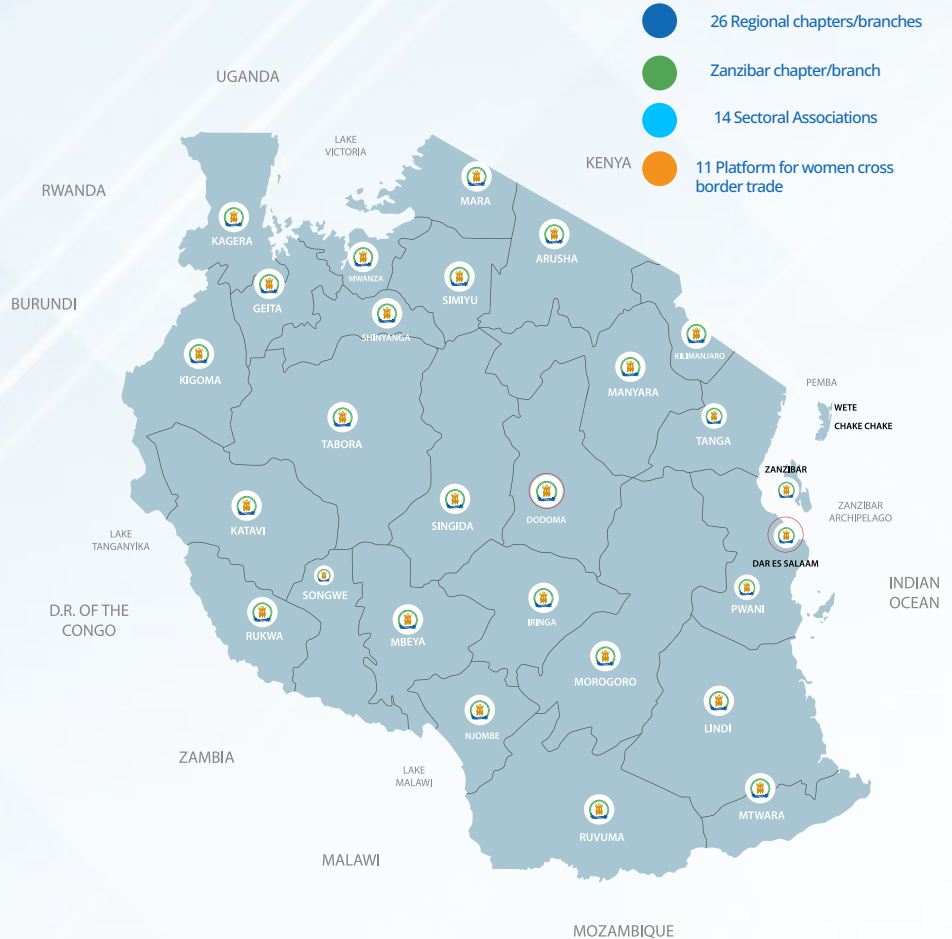
### DAR ES SALAAM INTERNATIONAL TRADE FAIR (DITF)/SABASABA

TWCC normally participates in this annual event organized by Tanzania Trade Development Authority (TANTRADE) at Mwalimu Julius Kambarage Nyerere Grounds in Dar es Salaam.

DITF serves as patronage to the Tanzanian business community as an exhibition & forum for business exchange.

The event will run from 28<sup>th</sup> June to 13<sup>th</sup> July 2022, during which TWCC encourages women with businesses across Tanzania Mainland and Zanzibar to participate by showcasing their products to potential customers from within and outside the country. Along with exhibitions, there will be B2B Meetings, Business Clinics coordinated by TANTRADE, Business forums and Programs focusing on learning and experience sharing. During the 16 days of the exhibition, TWCC will link women entrepreneurs with trade-facilitating institutions for further guidance on business compliance and access to technology.

### TWCC OUTREACH



# TWCC: 'EMPOWERING TANZANIAN WOMEN IN BUSINESS'

## CONTACT INFORMATION

Phone: 0757 823 982 / 0684 112 311, 0677 070 408, P.O

BOX 5591 Dar es Salaam

Website: [www.twcc-tz.org](http://www.twcc-tz.org),

Email: [info@twcc-tz.org](mailto:info@twcc-tz.org),

Facebook: [tzwomenchamber\\_twcc](https://www.facebook.com/tzwomenchamber_twcc),

Twitter: [@tanzaniawomen](https://twitter.com/tanzaniawomen)

LinkedIn: [tanzaniawomen chamber of commerce](https://www.linkedin.com/company/tanzaniawomen-chamber-of-commerce),

Instagram: [tzwomenchamber\\_twcc](https://www.instagram.com/tzwomenchamber_twcc)

